



◀ RALEIGH ▶

RUGBY
FOOTBALL CLUB

SPONSORSHIPS

2017

Dear Supporter,

Thank you for expressing interest in Raleigh Rugby for the 2016-2017 season. Our club consists of both men's and women's competitive rugby teams, as well as, developmental youth competitive and touch leagues (U8 - Varsity). Raleigh Rugby is a fellowship of athletes dedicated to the competition and promotion of Rugby Union football. The club's ideals are to field competitive rugby teams, which will participate in vigorous athletic competition that will be a source of pride and honor to the Club as a whole, to the City of Raleigh, NC and the sport of Rugby. We are always on the lookout for potential sponsors to help us achieve our goals and to create a family friendly atmosphere for everyone to enjoy. Please see the enclosed packages that we offer for supporters, to see what would work best for you. If none of these packages meet your needs, please feel free to contact us and we can arrange a package especially for you!

Sincerely,

**Raleigh Rugby
www.raleighrugby.org**



WHY SUPPORT RALEIGH RUGBY?

- Rugby is currently the fastest growing sport amongst athletes in the United States.
- We are a non-profit 501c3 company and all donations are tax deductible.
- Access to a diverse group of over 100 active members and their families ranging in ages 8 - 45, along with a network of “old” boys and girls who have retired from playing but still support the club in various ways.
- Support your community through sport, health and wellness.
- Sponsorship contracts are for one year. However, supporters and members will wear apparel for years to come.



WHERE DO YOUR CONTRIBUTIONS GO?

- Medical supplies & personnel
- Training equipment i.e. Rugby balls, cones, ladders, pads, shields, etc.
- Equipment maintenance i.e. upkeep of goal posts, goal post pads & scrum machine
- Team travel to games and tournaments
- Rugby Referees Society dues
- Rugby Kits (jerseys, socks & shorts)
- Field maintenance



WHO IS RALEIGH RUGBY?

As one of the premier clubs in the Southeast, Raleigh Rugby consists of men's and women's competitive rugby teams, as well as a youth developmental program, the Raleigh Rattlesnakes (U8 - Varsity). The Raleigh Vipers were established in 1981 and are Division II Men's Rugby Union Football Club that compete within the Virginia Rugby Union. The Raleigh Venom, established in 2002, are a Women's Division I Rugby Union Football Club that compete within the Mid-Atlantic union and finished #3 nationally in 2016. The Raleigh Rattlesnakes, launched their first season in 2007 with a U-19 league, in hopes of promoting interest and knowledge of the sport within our local youth. The Rattlesnakes now consist of U8, U10, U12, U14, JV and Varsity programs. The competitive unions consist of teams from the Mid-Atlantic United States, but the Vipers and Venom also compete throughout the U.S. for tournaments and championship games.

OUR WINNING TRADITION

2016: Raleigh Venom- MAC Union Champions, #3 DI Nationals

2014: Raleigh Rattlesnakes U19- State Champions

2013: Raleigh Rattlesnakes U15- Carolina Cup Champions

2012: Raleigh Rattlesnakes U19- Runner Up State Champions

Raleigh Rattlesnakes U15: Carolina Cup Champions

2011: Raleigh Venom: DII National Champions, MARFU Champions

Raleigh Rattlesnakes U19: Runner Up USA South Regions, Ruggerfest Champions

For more of our championship history, visit raleighrugby.org/club-history/



ABOUT OUR FACILITIES

In 1996, the club purchased 15.5 acres of land to develop a first-class rugby facility to include two full-size pitches and a clubhouse. With two all-weather pitches, the Raleigh RFC is able to host regional tournaments, playoff tournaments and select-side competitions on a regular basis.

Raleigh Rugby also hosts a number of additional events throughout the year that can draw significant crowds from the local community, as well as rugby fans and players from all across the country.

Some of these include: Moonshine 7s Rugby Tournament, Player's and Coaches Clinics, Gaelic Football League, and Hurling.



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SPONSORSHIP TIERS

Raleigh Rugby Club is seeking contributions from local businesses and partners who wish to make a positive contribution to the Raleigh community. Your generous contributions to the Raleigh Rugby Football Club (RRFC) are essential to securing and growing the Club's rugby programs throughout the area and our continued competitive success. Thank you for your support!

PLATINUM SPONSOR

Tax Deductible Contribution: \$5,000

Recognition Gift:

- Framed & signed Raleigh Vipers or Venom jersey

Exposure:

- Sign with your logo hanging at all home matches
- Website logo on homepage with hyperlink to your website
- Acknowledgement on social media pages i.e. Facebook & Instagram
- Logo printed on all rugby t-shirts, made during the year of the contract

GOLD SPONSOR

Tax Deductible Contribution: \$2,500

Recognition Gift:

- Raleigh Vipers or Venom signed rugby ball

Exposure:

- Sign with your logo hanging at all home matches
- Website logo on inside page with hyperlink to your website
- Acknowledgement on social media pages i.e. Facebook & Instagram



SPONSORSHIP TIERS

SILVER SPONSOR

Tax Deductible Contribution: \$1,500

Recognition Gift:

- Framed photos of the Raleigh Vipers and Venom

Exposure:

- Sign with your logo hanging at all home matches
- Website logo on inside page with hyperlink to your website

BRONZE SPONSOR

Tax Deductible Contribution: \$500

Exposure:

- Website logo on inside page with hyperlink to your website

SOMETHING ELSE IN MIND?

Custom, team specific and jersey sponsorships are available. Please email us for details at president@raleighrugby.org.

To make a tax deductible donation, please visit us at: www.raleighrugby.org and click the 'donation' tab or contact us.

